



At Lakeland Community College • April 12, 2019

Call for Vendors

Register early to guarantee your booth at this county-wide small business event. Visit and network with businesses from across the county during the EXPO. Plus, take advantage of attending five different small business learning sessions on topics covering sales, marketing and more.

Chamber Members

6-foot table \$200
12-foot table \$350

Non-Members

6-foot table \$300
12-foot table \$450

Vendor tables include 2 chairs, 2 lunches and breakfasts and wireless network access

Event Schedule

Set Up 7-8 a.m.
Registration 7:30 a.m. - 1 p.m.
Keynote Kickoff Breakfast 8-8:45 a.m.
EXPO Trade Show Area Open 8:45 a.m. - 1 p.m.
Sessions 10-10:45 a.m. and 11-11:45 a.m.
Networking Lunch noon - 1 p.m.

Deadline: March 2 for sponsors and vendors.

Sponsorships and program ads available.

Company Name: _____ Contact Name: _____
Phone: _____ Fax: _____ Email: _____
Attendee Name #1 _____ Attendee Name #2 _____

Chamber Members: 6-foot table – \$200 12-foot table – \$350 Electric needed

Note: preregistration is required for this event • Non-Members: 6-foot table – \$300 12-foot table – \$450

Payment option: My check is enclosed Please charge card
Mastercard Visa American Express Discover (circle one)

Member of: Eastern Chamber
 Mentor Area Chamber
 Willoughby Western Chamber

Name: _____
Card Number: _____ Exp. Date: _____
CV#2: _____ Billing Street #: _____ Billing Zip Code: _____

Drop off or Mail Registration Form to:
Mentor Area Chamber of Commerce
6972 Spinach Drive, Mentor, OH 44060
Phone: 440.255.1616 | Fax: 440.255.1717

You may also register online at mentorchamber.org/smallbusinessexpo

Sponsorship Opportunities

Presenting Sponsor: \$1,500 (1 sponsor)

- Presenting sponsor recognition, top billing logo recognition in event materials, signage, social media campaigns
- Premier double booth space
- Sponsor of one workshop session which includes a two-minute introduction
- Two minute business pitch during announcements of workshops
- Full-page ad in Expo program
- Your promotional material included in guest tote bag

SOLD



Registration Desk Sponsor: \$1,000 (1 sponsor)

- Premier exhibitor booth near registration desk
- Logo recognition in event materials, signage, social media campaigns
- Signage acknowledging your registration sponsorship
- Sponsor of one workshop session which includes a two-minute introduction of your business
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

Gold Sponsor: \$1,000 (1 sponsor)

- Premier exhibitor booth
- Two-minute business pitch during announcements of workshops
- Logo recognition in event materials, signage, social media campaigns
- Sponsor of one workshop session which includes a two-minute introduction of your business
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

Lunch Sponsor: \$1,000 (1 sponsor)

- Exhibitor booth
- Two-minute business pitch during lunch
- Logo recognition in event materials, signage, social media campaigns
- Sponsor of one workshop session which includes a two-minute introduction of your business
- Sign with logo next to lunch
- One half-page ad in Expo program
- Your promotional material included in guest tote bag

Media Sponsor: \$1,000

- Exhibitor booth
- Logo recognition in event materials, signage, social media campaigns
- Your name announced as media sponsor during the day
- Your promotional material included in guest tote bag
- Logo included in program

SOLD



Lanyard Sponsor: \$1000 (1 sponsor)

- Exhibitor booth
- Your logo on all lanyards handed out to participants
- Your name announced as lanyard sponsor throughout the day
- Your promotional material included in guest tote bag
- Logo included in program

Breakfast Sponsor: \$500 (1 sponsor)

- Exhibitor booth
- Two minute business pitch during lunch
- Sign with logo next to breakfast
- One half-page ad in Expo Program
- Your promotional material included in guest tote bag

Tote Bag Sponsor: \$500 (1 sponsor)

- Exhibitor booth
- You provide 300 cloth tote bags with "Lake County Business Expo" and your logo
- Your name announced as tote bag sponsor throughout the day
- Your promotional material included in guest tote bag
- Logo included in program

SOLD



Raffle Sponsor: \$500

- Exhibitor booth
- Your logo on all of the raffle tickets
- Your name announced as sponsor of raffle during the day and during the raffle
- Your promotional material included in guest tote bag
- Logo included in program

Supporting Sponsor: \$350 (4 sponsors)

- Exhibitor booth
- Your name announced as media sponsor during the day
- Your promotional material included in guest tote bag
- Logo included in program

Full-Page Program Ad:

\$200 - Chamber member
\$400 - Non-chamber member

Half-Page Program Ad:

\$75 - Chamber member
\$275 - Non-chamber member

To discuss sponsorships, contact your local chamber office or Cathy Walsh at Lakeland Community College, cwalsh@lakelandcc.edu or 440.525.7707.

Lake County Small Business



Learning &
Networking

At Lakeland Community College • April 12, 2019

Attendee Registration Form

Visit and network with businesses from across the county during the EXPO. Plus, take advantage of attending five different small business learning sessions on topics covering sales, marketing and more.

Chamber Members Registration Fee

With continental breakfast and lunch Free

Non-Members Registration Fee

With continental breakfast and lunch Free w/ business card

Company Name: _____ Contact Name: _____

Phone: _____ Fax: _____ Email: _____

Attendee Name #1 _____ Attendee Name #2 _____

Chamber Members: With continental breakfast and lunch – Free

Note: preregistration is required for this event

Non-Members: With continental breakfast and lunch– Free w/ business card

Drop off or Mail Registration Form to:

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