



MENTOR AREA CHAMBER OF COMMERCE
PLATINUM
PARTNERSHIPS



Your Monthly News & Updates

Check out what's going on in February!



February Monthly Meeting: State of the City Luncheon

Mentor City Manager Ken Filipiak will give the address.

Sponsored by [American Cancer Society](#), [ERIEBANK](#), [MEACO](#) and [STERIS](#).

Tuesday, February 27
11:30a-1:00p

NOAH's Event Venue
8200 Norton Parkway
Mentor

[Register here!](#)

Member Spotlights

We're still scheduling upcoming member spotlights!
Want your business to be featured in one of our
Facebook Live videos? Let us know!

[Email us today!](#)

facebook



Coffee Contacts

Join us for free coffee & networking!

Thursday, February 15
8:00a-9:00a
Vista Springs Quail Highlands
7960 Auburn Road
Concord
[Register Here!](#)



Taste of Mentor presented by ERIEBANK is back at a brand new location - NOAH's Event Venue! Save the date: Wednesday, April 25, 2018 from 5:00p-7:30p.

Participating restaurants include Chick-fil-A, Four, Moe's Southwest Grill, J's Pizza Market, Marion's Mediterranean Restaurant and many more!

Each general admission and senior discount ticket includes 2 adult beverages.

Thank you to [ERIEBANK](#), [NOAH's Event Venue](#) and [Griffin Technology Group](#) for making this event possible.

[Purchase tickets today!](#)

Member News & Updates

- [Lake-Geauga Habitat for Humanity's "Framing the Future" event taking place on April 7](#)
- [Free College Day event at Lakeland East in Madison Feb. 3](#)
- [Lake County Development Council Legislative Breakfast on Feb. 12](#)
- [Cornerstone IT Achieves a Second Microsoft Certified Gold Partner Competency](#)
- [AWT Annual Meeting on Feb. 23](#)
- [BBB Reputation Management Seminar on Feb. 7](#)



Business After Hours

Join us for free networking with the WWLCCC!

Wednesday, February 21
5:00p-7:00p
Panini's Bar & Grill
37333 Euclid Avenue in Willoughby
[Register Here!](#)

Strength Matters: Trademark Distinctiveness and Protection

All men are created equal, but the same does not apply to trademarks. Some trademarks are entitled to and, in fact, do receive greater protection under state and federal laws than other trademarks. As a result, it is critical for businesses to keep this in mind when they are developing their brands, as their rights with respect to their marks could be greatly affected. What determines the amount of protection a trademark receives? Great question! The strength (and thus amount of protection) a trademark receives is determined by its distinctiveness, meaning how well a mark distinguishes itself in regard to the goods or services it is associated with in comparison to other non-related goods and/or services.

[Read more here!](#)

[Click here for more info!](#)



Save the Date! Saturday, March 3rd
Sunday, March 4th

The all new **Home & Lifestyle Expo** promises to give you a weekend of new ideas, innovative products and practical advice in remodeling, home improvement, gardening and lifestyle.

HOME & Lifestyle EXPO

The show will be held
March 3 and 4, 2018
at Great Lakes Mall
Lake County's largest retail environment

Presenting Sponsors \$575, Vendor Booths \$325
SPACE IS LIMITED
For Sponsorship or Vendor information
call Linda Reed at 440-357-7572
or email linda@easternlakecountychamber.org

Hosted by:  



LCSC Meeting

Friday, February 9
11:30a-1:00p
Villa Croatia Event Venue & Party Center

RSVP to these Upcoming Meetings

Lake Kidz Biz

Wednesday, February 7
8:15a-9:30a
Brown Aveda Institute

FUEL

Thursday, February 15
5:30p-7:30p
Spirits in Willoughby



[Click here for more info!](#)



Friday, April 20, 2018 • 7:30 a.m. to 1 p.m. • Lakeland Community College

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